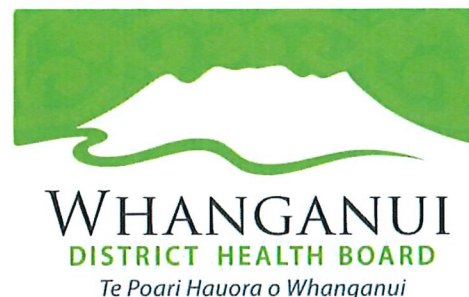


6 July 2022

Anusha Bradley  
RNZ



**Via email:** anusha.bradley@rnz.co.nz

100 Heads Road, Private Bag 3003  
Whanganui 4540, New Zealand

Tēnā koe Anusha

### **Official Information Act Request – OIA 14360 FTE for Communications/Media Staff**

On 7 June 2022, under section 12 of the Official Information Act, you requested the following information from Whanganui District Health Board (WDHB):

I would like to request the following information from your organisation, for each financial year: 2017, 2018, 2019, 2020, 2021 and for the partial year of 2022 to date:

1. Number of FTE communications/media staff employed in each year (this includes all internal and external communications staff/content producers and social media staff)
2. The salary range paid to communications staff in each year.
3. Number of communications/media contractors used in each year.
4. Total sum paid to communications contractors in each year
5. A breakdown of positions and numbers employed in each role (ie how many media advisors, senior media advisors, internal communications, managers, social media producers/managers)
6. How many media queries received in each year
7. How many interview requests received in each year
8. How many media interviews given, and to which media organisations and when
9. Total salary costs for communications staff each year
10. In each year, how many communications staff paid a salary more than \$100,000 per annum and \$200,000 per annum

### **Whanganui District Health Boards response:**

- 1. Number of FTE communications/media staff employed in each year (this includes all internal and external communications staff/content producers and social media staff)**

Paid Ordinary FTE	
FY End 30-6-2017	4.5
FY End 30-6-2018	4.8
FY End 30-6-2019	4.3
FY End 30-6-2020	4.3
FY End 30-6-2021	4.3
FY End 30-6-2022	4.0

- 2. The salary range paid to communications staff in each year**

Chief Executive | Phone 06 348 3140

Salary Bands (FTE)	30-40k	40-50k	50-60k	60-70k	70-80k	80-90k	90-100k	100k+
FY End 30-6-2017	1.4			1	1		1	
FY End 30-6-2018	0.04	1.6		1.1	1			1
FY End 30-6-2019	0.8			0.5	2.02			1
FY End 30-6-2020		0.8		0.5	2			1
FY End 30-6-2021		0.8		0.5	1	1		1
FY End 30-6-2022			1.4		0.8	1.8		

**3. Number of communications/media contractors used in each year**

Number Contractors used	
FY End 30-6-2017	nil
FY End 30-6-2018	nil
FY End 30-6-2019	nil
FY End 30-6-2020	1
FY End 30-6-2021	nil
FY End 30-6-2022	3

**4. Total sum paid to communications contractors in each year**

Contractors paid	
FY End 30-6-2017	nil
FY End 30-6-2018	nil
FY End 30-6-2019	nil
FY End 30-6-2020	\$1 250
FY End 30-6-2021	nil
FY End 30-6-2022	\$32 607

**5. A breakdown of positions and numbers employed in each role (ie how many media advisors, senior media advisors, internal communications, managers, social media producers/managers)**

Roles (FTE)	FY End 30-6-2017	FY End 30-6-2018	FY End 30-6-2019	FY End 30-6-2020	FY End 30-6-2021	FY End 30-6-2022
Communications Manager	1	1	1	1	1	
Communications Advisor	1	1	1.002	1	1	
Reprographics Operator	1	1.04	0.8	0.8	0.8	0.8
Design Lead	1	1	1	1	1	1
Communications Admin	0.4	0.8	0.5	0.5	0.5	0.6
Story Teller						0.8
Engagement Lead						0.8
Total	4.4	4.8	4.3	4.3	4.3	4.0

**6. How many media queries received in each year**

Approximately 150

**7. How many interview requests received in each year**

This information is not available

**8. How many media interviews given, and to which media organisations and when**

This information is not available

**9. Total salary costs for communications staff each year**

Total personnel costs	
FY End 30-6-2017	\$298 898
FY End 30-6-2018	\$324 552
FY End 30-6-2019	\$326 448
FY End 30-6-2020	\$369 766
FY End 30-6-2021	\$371 354
FY End 30-6-2022	\$348 263

Approximately \$185,000 depending on contractor hours

**10. In each year, how many communications staff paid a salary more than \$100,000 per annum and \$200,000 per annum**

Coms Staff (FTE) paid more than	FY End 30-6-2017	FY End 30-6-2018	FY End 30-6-2019	FY End 30-6-2020	FY End 30-6-2021	FY End 30-6-2022
\$100k +	0	1	1	1	1	0
\$200k +	0	0	0	0	0	0

Under section 28(3) of the Act you have the right to ask the Ombudsman to review any decisions made under this request. The Ombudsman may be contacted by email at: [info@ombudsman.parliament.nz](mailto:info@ombudsman.parliament.nz) or by calling 0800 802 602.

Should you have any further queries about the above information, please contact our OIA co-ordinator Anne Phoenix at [anne.phoenix@wdhb.org.nz](mailto:anne.phoenix@wdhb.org.nz)

Ngā mihi



**Andrew McKinnon**

Kaihautū Hauora – Interim District Director  
Whanganui